

## Scripting Reminders

### Welcome

- Welcome your audience by name
- Introduce yourself & your brand story
- Explain any deals, promotions, or events happening during your live

### How to Order

#### WEBSITE AND MOBILE APP

- Click item to add to cart
- Follow normal checkout process

#### INSTAGRAM AND FACEBOOK

- Comment "Sold" and the number listed
- Click the link in your direct messages, it will take you to that specific product so that you can select your size & color (if applicable)
- Add the item to your cart and feel free to join the live from our website
- Follow normal checkout process

**Reminder: Every product has a unique link to add to cart, so they must each be clicked**

**NOTE: Dont forget to repeat this information throughout your live for new users joining**

### Close

- Recap any near sellouts or popular items
- Thank viewers for watching
- Remind them to check-out
- Tell them when the next live is and why they should join